

Terms and Conditions

1 Promoter

- 1.1 The promoter is a Licensed Real Estate & Business Agent | Licence No. RA64283. The person in bona fide control: Haylee Ann Shaw (Licence No. RA85115). Parcel Property is a trading name used by Parcel Realty Pty Ltd.
- 1.2 The Promoter's email address is info@parcelproperty.com.au

2 Eligibility

- 2.1 To be eligible for the Competition, during the competition period, the Entrant must be:
 - 2.1.1 Over the age of 18;
 - 2.1.2 Have purchased a block of land in one of the Promoter's land estates within 24 months of the Competition period.
- 2.2 Employees, contractors, and immediate family members of the Promoter are not eligible to enter.

3 Competition period

- 3.1 The competition commences 1 October 2025 ("Competition Period").
- 3.2 The Competition Period is divided into monthly entry periods starting on the first day of each month and closing on the last day of each month.
- 3.3 Non-winning entries will roll over into subsequent months.

4 How to Enter

The Entrant must, during the Entry Period:

- 4.1 Take a photo, featuring the Entrant and their lot sign, at their purchased lot, in the Promoter's land estate;
- 4.2 Post the photo on their personal social media and tag @parcelproperty and the relevant land estate social media profile, where applicable.
- 4.3 Entrants' profile must be set to public for the Promoter to view the entry.

5 Judging & Voting

- 5.1 The Competition is a game of skill. Chance plays no part in determining the winner.
- 5.2 One (1) winner will be selected from all valid entries received in each monthly entry period.
- 5.3 Judging will take place within seven (7) days following the end of each monthly entry period.
- 5.4 All valid entries will be individually judged by a panel appointed by the Promoter against the following criteria (which are given equal weighting):
 - 5.4.1 creativity/originality; and
 - 5.4.2 appropriateness for Promoter's platform.

- 5.5 The Promoter may decline to accept any entry which, in its reasonable opinion, does not comply with these Terms and Conditions.

- 5.6 The judges' and Promoter's decisions are final, and no correspondence will be entered into.

- 5.7 Previous winners of the competition are ineligible to win in subsequent monthly entry periods.

6 Prizes

- 6.1 Each monthly winner will receive one (1) x \$100 Visa Gift Card (digital or physical, at the Promoter's discretion).
- 6.2 Prizes are not transferable, exchangeable, or redeemable for cash.
- 6.3 If any prize becomes unavailable due to circumstances beyond the Promoter's reasonable control, the Promoter reserves the right to substitute the prize (or part thereof) with a prize of equal or greater value.

7 Winner Notification & Publication

- 7.1 The winning entry will be announced on the Promoter's official Facebook and Instagram page, and the relevant Estate Facebook page, within five (5) business days of the relevant judging date.
- 7.2 Each monthly winner will be notified by direct message or comment on their winning post within five (5) business days of the relevant judging date.
- 7.3 Winners must respond within fourteen (14) days of notification to claim their prize and provide any requested proof of identity.
- 7.4 If a winner does not claim their prize within the timeframe, the Promoter reserves the right to award the prize to the next best-judged entry from that month.
- 7.5 The winner's details (including first name/s, land estate of purchased block) may also be published on the Promoter's website, social media channels, database communications and in local media.
- 7.6 The Promoter accepts no responsibility for prizes once they have been collected.

8 Intellectual Property & Moral Rights

- 8.1 By entering this competition, entrants assign the Promoter all intellectual property rights including the right to use, reproduce, adapt, publish, communicate and display the photo (including the entrant's name, image and likeness as it appears in the photo) in any media for promotional, marketing or publicity purposes, without further reference, notification or compensation to the entrant;
- 8.2 This assignment is given for an unlimited period of time, worldwide, and royalty-free.
- 8.3 The Entrant warrants that the entry is original and does not infringe any third-party rights.
- 8.4 The Promoter may make reasonable amendments to

the winning entry (e.g., editing, cropping or otherwise modifying) before display for publication purposes.

- 8.5 The Promoter may do any acts in relation to the entry that may otherwise infringe my moral rights under the *Copyright Act 1968* (Cth).
- 8.6 The Promoter accepts no liability arising from the use of the entry in accordance with this consent.

9 Use in marketing

- 9.1 The Promoter may reproduce, publish, broadcast, display, store and distribute any or all of the entries in the Promoter's promotional and marketing materials, including websites, social media, digital platforms, print media, and advertising, without further approval or payment to an Entrant.

10 Privacy

- 10.1 The Promoter collects personal information from entrants for the purposes of administering the competition, notifying winners, delivering prizes, and publishing the winning entry.
- 10.2 Personal information may be published on the Promoter's website, social media channels and local media, in accordance with these Terms & Conditions.
- 10.3 By entering, participants consent to the collection, use, and disclosure of their personal information for these purposes.
- 10.4 Personal information will only be retained for as long as necessary to fulfil these purposes and in accordance with the Promoter's Privacy Policy, after which it will be securely destroyed or de-identified.
- 10.5 Personal information will be handled in accordance with the Promoter's Privacy Policy, available at <https://parcelproperty.com.au/privacy/>.
- 10.6 Entrants may request access to, or correction of, their personal information by contacting the Promoter at info@parcelproperty.com.au.

11 Withdrawal from promotion

- 11.1 An Entrant may withdraw from the Competition at any time before the date the judging process commences by notifying the Promoter at info@parcelproperty.com.au.
- 11.2 If an Entrant withdraws from the Competition, the Promoter will remove their entry and will not use their details or entry for media or promotional purposes.
- 11.3 If an Entrant withdraws from the promotion, they will no longer be eligible to win a prize.

12 Social Media Disclaimer

- 12.1 Entrants acknowledge that the Competition is not sponsored, endorsed, or administered by, or associated with, Meta (Facebook/Instagram).
- 12.2 Entrants release Meta from any liability in connection with the Competition, including any loss, damage, or claim arising from participation or publication of entries.

13 Liability

- 13.1 Nothing in these Terms & Conditions excludes, restricts, or modifies any statutory consumer guarantees under Australian Consumer Law.
- 13.2 To the extent permitted by law the Promoter is released from any and all liability including for any loss, damage, or injury incurred by entrants in connection with the Competition, including participation, submission of entries, or prize acceptance.
- 13.3 The Promoter is not responsible for any late, lost or misdirected entries.

14 Variations

- 14.1 The Promoter reserves the right to amend, suspend, or cancel the competition at any time, at its sole discretion and without prior notice, including but not limited to in the event of unforeseen circumstances, technical issues, or factors beyond its reasonable control.
- 14.2 Any amendments will be communicated to entrants where reasonably practicable.
- 14.3 No entrant will be materially disadvantaged by such changes, and the Promoter's decision in these matters is final.